



BANSAL(422)

Institute of Engineering & Technology, Lucknow
Affiliated to AKTU Lucknow, Approved By AICTE, Ministry of HRD, New Delhi

**REPORT
OF
WORKSHOP
ON
“ENTREPRENEURSHIP AND INNOVATION AS
CAREER OPPORTUNITY”**

Organized By
**DEPARTMENT OF ELECTRONICS & COMMUNICATION
ENGINEERING**



On

24th November 2023

Bansal Institute of Engineering and Technology
Department of Electronics & Communication Engineering

Workshop

On

“Entrepreneurship and Innovation as Career Opportunity”

(24th November 2023)

The Department of Electronics & Communication Engineering of Bansal Institute of Engineering & Technology has organized a Workshop on “Entrepreneurship and Innovation as Career Opportunity” by the speaker Prof Uttam Kumar under the aegis of Institution’s Innovation Council for the EC, CS-AI & CS-AIML students of the Department on 24/11/2023 between 11 AM to 3 PM in the seminar hall of the college premises. 100 students and 7 faculty members of the Department have actively participated in this workshop.

OBJECTIVE OF THE WORKSHOP

The main objectives of organizing the workshop are:

- To develop the knowledge of students about Entrepreneurship and Interpersonal skills.
- To develop the critical & creative thinking skills of students.
- To develop the Practical entrepreneurial skills & knowledge of students.

ABOUT SPEAKER

Prof. Uttam Kumar has a distinguished professional career of more than twenty years in several reputed Organizations including Kirloskar (Pune) and Universal Technical System (Pune). He is currently a Visiting Faculty in area of Finance at Jaipuria Institute of Management, Lucknow.

Prof. Uttam Kumar is a trainer & coach par excellence and he has trained and coached thousands of finance professionals & management students with great success & satisfaction. He has facilitated over 100 CFP professionals in North India. He is a passionate teacher and he believes in delivering with impact.

OVERALL WORKSHOP REPORT

The workshop on "**Entrepreneurship and Innovation as Career Opportunity**" conducted by Prof. Uttam Kumar was an insightful session aimed at exploring the realm of entrepreneurship and innovation as viable career avenues.

1. **Understanding Entrepreneurship:** Prof. Uttam Kumar initiated the workshop by defining entrepreneurship, emphasizing its role in societal development and economic growth. He highlighted various traits and skills essential for successful entrepreneurship, such as creativity, risk-taking, and adaptability.
2. **Exploring Innovation:** The session delved into the significance of innovation as a driving force behind entrepreneurial success. Prof. Kumar illustrated how innovation disrupts existing norms and fosters growth in various industries. Examples from diverse sectors showcased how innovative thinking leads to competitive advantage.
3. **Identifying Opportunities:** Attendees were guided through the process of identifying entrepreneurial opportunities within market gaps and consumer needs. Prof. Kumar facilitated brainstorming sessions that encouraged participants to explore innovative solutions to real-world problems.
4. **Challenges and Strategies:** The workshop also addressed the challenges encountered by aspiring entrepreneurs and provided strategies to overcome them. Discussions revolved around financial constraints, market saturation, and the importance of resilience and perseverance in the face of adversity.
5. **Resource Utilization:** Prof. Kumar emphasized the effective utilization of available resources, including technology, networking, and mentorship. Practical advice on building a supportive network and leveraging available tools and platforms was provided.
6. **Interactive Activities:** The session was interspersed with interactive activities, case studies, and group discussions. These activities engaged participants actively and facilitated a deeper understanding of the workshop's key concepts.

After the workshop session, Speaker has conducted an open interactive session with the students, where students have asked their personal queries regarding registration process of individual startups directly. Prof. Uttam Kumar has provided them the correct solutions for all their queries based on their educational and professional choices.

The workshop was concluded with a valedictory session by the Mr. Ankur Shukla, HOD (EC Department) by thanking the Prof. Uttam Kumar, students and all those who contributed to the organizing and success of the workshop. The invited speaker has also appreciated the Department of Electronics & Communication, B.I.E.T. Lucknow for organizing such a workshop for the students of the department and thanked for giving her the opportunity to deliver his knowledge to the students during the workshop. The students have also deeply appreciated the workshop.

KEY OUTCOMES OF THE WORKSHOP

The students have clearly understood the concept and importance of entrepreneurship and innovation as a career opportunity in the current scenario.

Here are some glimpses of workshop organized by the Electronics & Communication, B.I.E.T. Lucknow for the students.



The poster features a light blue background with a geometric pattern of yellow lines and dots. At the top left is the logo of the Institution's Innovation Council (Ministry of HRD Initiative). At the top right is the BANSAL (422) logo, which includes a gear and a lamp, with the text 'Institute of Engineering & Technology, Lucknow' and 'Affiliated to AKTU Lucknow, Approved By AICTE, Ministry of HRD, New Delhi'. The main title is 'Department of Electronics & Communication Engineering ORGANIZING WORKSHOP ON "ENTREPRENEURSHIP AND INNOVATION" AS CARRIER OPPORTUNITY'. Below the title are three portraits of the organizers: Mr. Pawan Kumar Saini, Mr. Ankur Shukla, and Prof. Uttam Kumar. At the bottom, the date and time are listed as 'Date -24 November 2023' and 'Time: 11 AM'.

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

BANSAL (422)
Institute of Engineering & Technology, Lucknow
Affiliated to AKTU Lucknow, Approved By AICTE, Ministry of HRD, New Delhi

Department of Electronics & Communication Engineering
ORGANIZING WORKSHOP
ON
"ENTREPRENEURSHIP AND INNOVATION" AS CARRIER OPPORTUNITY


Mr. Pawan Kumar Saini
Organizing Secretary
Assistant Professor
BIET, Lucknow


Mr. Ankur Shukla
HOD EC
BIET, Lucknow


Prof. Uttam Kumar, CFP
CFA (Level I & II), USA
MFA, ICFAI
Advanced Computing, CDAC, Pune
B.E., MNNIT, Allahabad

Date -24 November 2023 Time: 11 AM



















